

About the Author



John R Hobbs started life in a middle-class family being raised with good values while being taught you have to work hard to earn a comfortable living. He was always being prodded to learn a specific skill so he could go to work and earn a respectful living working for someone else. John finally heeded the flawed advice and chose a skill that would make him a good living.

He enrolled in a trade school but his first two chosen occupations were full with long waiting list so he settled for his third choice, welding. After completing the nine months of training, he never pursued his new trade because it was not how he wanted to earn a living.

Still being nudged by his well-meaning family to do as society expected and not pursue and build on any of his creative ideas, he enrolled in a Junior Collage and majored in Industrial electricity. After school, he spent less than three years in the trade because it was not fulfilling and he decided there was more to life than working doing something he did not enjoy.

Many years passed before he finally found a trade that he was passionate about — horticulture. Plunging in with no reservations he started being mentored by a well respected professional in the field while studying books and article from other top professionals in the industry. In less than three years, he was a Florida Certified Nurseryman Professional and a Master Gardener.

During the years, that he was working, growing and learning in his new profession he was also a runner. The combination gave him confidence, that made him believe in himself. Therefore, when the idea for

a weight balanced water bottle system, Athletes' Oasis® hit him he had no reservation pursuing his new found passion.

Unlike the Horticulture trade, he was unable to find a mentor; books or published articles that could walk him through the steps so he could bring his product to market. All the advice he found about inventing immediately led him to third parties, which require him to spend his hard earned money for services that he know he could do. Knowing there had to be a smarter way he started thinking about what he actually needed next to move his project forward. He found many of the resources he needed at the public library. All the subjects covered in the books he studied are outlined in the order you need them, in *The Secrets of Successful Inventors*.

The experience John R. Hobbs gained by working through the invention process has lead to him to become business coach that helps inventors and small business owner move the products or services to market. John is also a popular speaker that educates audiences at entrepreneurial events, business forums, educational seminars, and Inventors groups so they become inspired and motivated. He also is a product scout for Bob Circosta the original spokesman for Home Shopping Network facilitating many inventors mass market product helping them get on a shopping channel. John's newest venture is as a published author of *The secrets of Successful Inventors* where is walks you step by step through the invention process saving the reader ten of thousands of dollars and years of time!